




YOUTUBE

1  1:41 The words and phrases below are from a radio programme about a business personality. Listen to the extract and number the words in the order you hear them.

co-founders employees entrepreneur management roles West Germany
millionaire smaller stake university professor video-sharing

2 Read the script of the radio programme on page 148 and correct ten mistakes in the article below. Then listen again and check your answers.



Jawed Karim

The Third Man



Chad Hurley and Steve Chen

JAWED KARIM is a college student with a difference. For a start, he is not worried about the \$100,000 cost of his Ferrari because he is already a millionaire. He first hit the jackpot in 2002 when eBay bought the online payment company he was working for. Then, in November 2006, he got lucky again when Microsoft agreed to buy YouTube for \$1.65 billion.

When the deal was signed, everybody was talking about two of YouTube's co-founders – Chad Hurley and Steve Chen. After all, they were the public face of YouTube. Most people didn't know that there was also a third co-founder of YouTube, Jawed Karim. In fact, he was the person who actually uploaded the first video.

Karim grew up in West Germany, but has lived in Canada since his family emigrated there when Karim started high school. His Bangladeshi father is a chemist at 3M, and his German mother is a professor at the University of Minnesota. Karim obtained his degree in economics and engineering in 2004 at the University of Illinois at Urbana-Champaign.

Hurley, Chen and Karim have known each other since they met as employees at PayPal, the payment service. When eBay bought PayPal for \$1.5 billion in 2002, they all received substantial payments. Now rich, the three men often met late at night for brainstorming sessions at Max's Opera Cafe near Stanford, and discussed possible film plots. Karim says he originally pitched the concept of a video-sharing website to his friends because at the time it was difficult to watch them on TV.

The three agreed to divide up the work based on their different skills. Hurley designed the site's interface and logo, while Chen and Karim shared responsibility for technical aspects. At a later stage, when it was necessary to take on management roles, Hurley became CEO and Chen the Chief Technology Officer. However, Karim really wanted to relax, so he chose not to be part of the management team. As a result, he agreed to take a smaller stake than the other two founders, and not take a salary or even a formal title because, in his own words, he was 'focused on school'. Although since then he has continued in an informal advisory role, he denies it was the other two who actually turned the basic idea into reality.

Jawed Karim is not the first entrepreneur to lose his place in history. Popular wisdom, for example, says that Bill Gates started Microsoft and Sam Walton founded Wal-Mart on their own, but they too had co-founders. In any case, it is not likely that Karim has too many regrets. While his former colleagues continue to run YouTube, his dream is to teach and run a school. Whatever he does, money is not likely to be a problem.

3 Underline three examples of the Present Perfect in the script which tells us when a present situation started.

4 How much of the story can you remember without looking? Use the words in 1 to summarise the story with a partner.

5 Find words and phrases in the text which mean the same as the following.

- a win a lot of money
- b had good luck
- c agreement
- d got his university qualification
- e meeting to swap ideas
- f presented an idea
- g graphic layout
- h stockholding
- i large sums of money

6 Use the words and phrases in 5 in the correct form to complete the following sentences.

- a I know people who _____ and are now very rich.
- b The company is a co-operative, so all the employees have a _____ in it.
- c In my country, it takes most people three years to _____.
- d Many people in the financial world get _____ as bonuses for their work.
- e We had a _____ to find a solution to the delays in production.
- f If you _____, it is always possible you will win the lottery.
- g Our company website has a very nice _____ which is simple for customers to use.
- h I have to _____ to some important clients this afternoon, so I'm a bit nervous.
- i If you manage to negotiate a good _____, we'll go out to celebrate this evening.

7 Write sentences which are true for you using the words and phrases in 5.


headhunter

/hedˌhʌntə/ noun a person or company who searches for good staff and tries to persuade them to leave their jobs and go to work for another company

Definition from Macmillan Essential Dictionary

HEADHUNTERS



1  1.42 Peter Davis is in the office when he receives an unexpected call from John Lindsay. Listen to the conversation and answer the questions.

- a Why does John Lindsay call Peter Davis?
- b Where did Peter Davis start work for Blueprint International?
- c What did he do before?
- d How long has he been in charge of the international division?
- e When did he get married?
- f Has he got any children?
- g Is he interested in what the caller has to say?