Word Unit 1	Phonetics	Translation	Definition	Example sentence
accountant (noun) ** administration (noun)*	/ə'kaʊntənt/ /ədˌmɪnɪ'streɪ∫(ə)n/	Buchhalter Verwaltung	the activities involved in managing a business, organization, or institution	She has two accountants working under her. PZpay is totally transparent, giving you total control of your sales, cash-flow and administration fees.
be in charge of (expression)	/bi ın t∫a:(r)dʒ øv/	für etwas zuständig sein	if you are in charge of something, you have control over it and are responsible for it	
CEO (noun)	/siː iː 'əʊ/	Geschäftsführer		Warndar Technologies was founded by Merilyn Warner, our CEO.
colleague (noun) ***	/'kɒliːg/	Kollege		I have eight colleagues who work with me in my team.
consultancy (noun)	/kən'sʌltənsi/	Unternehmensberatung	a company with expert knowledge about a particular subject that provides professional help and advice to other companies	Indian call centres only provide high-level consultancy services.
department (noun) ***	/dɪ'paː(r)tmənt/	Abteilung	one of the sections in a government, organization, or business that deals with one type of work	The Public Relations officer will often work in the Marketing Department.
deputy (noun) ***	/'depjʊti/	Stellvertreter	someone whose job is the second most important in a department or organization, and who takes the responsibilities of the most important person in some situations	
fire (verb) ***	/'faɪə(r)/	feuern	to make someone leave their job, sometimes as a punishment	They fired him after only three months!
hire (verb) **	/'haɪə(r)/	einstellen	to pay someone to work for you	He was hired immediately, but only to work in an internet café.
HR department (noun)	/eɪt∫ a:(r) dɪ'pa:(r)tmənt/	Personalabteilung	the section in a company that is responsible for employing and training people, and for looking after workers who have problems	Please ask for all CVs to be sent straight to the HR department.
liaise with (verb)	/li'eız wıð/	(sich mit jemand) in Verbindung setzen	if one person liaises with another, they talk to each other and tell each other what they are doing, so that they can work together effectively	Could you liaise with his manager, then come back to me?
look after (verb)	/lʊk 'aːftə(r)/	sich (um etwas/jemanden) kümmern	to be responsible for something	I look after the banking clients; Fran looks after the insurance clients.
organigram (noun)	/ɔː(r)'gænɪgræm/	Organigramm	a drawing or plan that gives the names and job titles of all the staff in an organization or department, showing how they are connected to each other	Draw an organigram of the company structure.
parent company (noun)	/'peərənt 'kʌmp(ə)ni/	Muttergesellschaft	a company or organization that owns or controls a smaller company or organization of the same type	Merilyn deals with strategy; she's often away at our parent company in Houston.
personnel (noun)	/ˌpɜː(r)sə'nel/	Personalabteilung	the department in an organization that is responsible for looking after and keeping records of all the people working there, and for choosing new workers	Our Office Manager takes care of personnel.
predecessor (noun) **	/'prizdz.sesə(r)/	Vorgänger	the person who had a job or official position before someone else	What happened to her predecessor?
recruit (verb) **	/rɪˈkruːt/	einstellen	· · · · ·	I work for a hairdressing franchise- my job is to recruit and manage new franchisees.
report to (verb)	/rɪˈpɔː(r)t tuː/	berichten		You're going to report directly to me.
resign (verb) ***	/rɪ'zaɪn/	kündigen		She's new -she joined six months ago when our old IT Manager resigned.
role (noun) ***	/rəʊl/	Aufgabenbereich	the purpose or influence of someone or something in a particular situation	My role is to manage Marketing & Sales.
salesman (noun)	/'seɪlzmən/	Verkäufer	a man whose job is to sell the products or services of a particular company, especially by travelling to different places	He's a second-hand car salesman. He's worked there a year.
software engineer (noun)	/'sɒf(t),weər ,endʒɪ'nɪə(r)/	Softwareentwickler		He has a team of three working on the new website: two software engineers and a technical writer.
structure (noun) ***	/'str∧kt∫ə(r)/	Struktur	the way in which the parts of something are organized or arranged into a whole	Bertram Newman explained the company structure to the new recruits.
subsidiary (noun) ** supervisor (noun) *	/səb'sɪdiəri/ /'suːpə(r),vaɪzə(r)/	Tochtergesellschaft Vorgesetzter		Warndar is a subsidiary of the Irysis group. After all the problems, I went and asked my supervisor what I'd done wrong.
	,	3	workers or students	
take care of (verb) technical support (noun)	/teɪk keər ɒv/ /'teknɪk(ə)l sə'pɔː(r)t/	aufpassen technische Unterstützung		You'll make yourself ill if you don't take care of your life-work balance. Our technical support team deal with all website issues.
temporary (adjective) ***	/'temp(ə)rəri/	kurzfristig	problems using their products existing, done, or used for only a limited period of time	I'm working there on a temporary contract; it's just for three months.
11-14-0				
Unit 2		nonia	making you feel elightly engry or impetient	There is a year long delay, which is incredibly consults
annoying (adjective) ** brainless (adjective)	/əˈnɔɪɪŋ/ /ˈbreɪnləs/	nervig gehirnlos	extremely stupid	There is a very long delay, which is incredibly annoying. All I want is to speak to a human being, not a stupid, condescending, brainless
condescending (adjective)	/ˌkɒndɪ'sendɪŋ/	herablassend	showing that you think you are more important or more intelligent than other	piece of silicon! He was so condescending in the interview; I felt really uncomfortable.
connect (verb) ***	/kə'nekt/	verbinden	people to join two things together	I need to connect a piece of electrical equipment to the ground so that it is safe.

www.macmillanenglish.com/TheBusiness2.0

crash (verb) **	/kræʃ/	abstürzen	if a computer or computer program crashes, it suddenly stops working	The screen keeps going black; the computer keeps crashing.
diagnose (verb) *	/'daɪəgnəʊz/	diagnostizieren	to find out why something such as a piece of equipment or software is not working	I'm going to call IT support to see if they can diagnose the problem.
3	,	3	······································	3. 3
disconnect (verb)	/.dɪskə'nekt/	herausziehen	to stop a machine or piece of equipment from being connected to a supply of	Do not disconnect the power cable, so that the PC remains earthed.
disconnect (verb)	/ uisko liekt/	Teradozienen	electricity, water, or gas	be not disconnect the power cable, so that the rio remains earthed.
		the second second		Rahama (and a schullen te dass. Her melen te secondate dals much her te ble som en de se
escalate (verb)	/'eskəleɪt/	weiterreichen	to transfer a problem or request to someone more senior or more highly trained	If there isn't a solution today, I'm going to escalate this problem to his supervisor.
fasten (verb) *	/ˈfaːs(ə)n/	befestigen	to fix one thing to another using something such as string or nails so that it is held	Fasten the clips at each end and it should work.
			firmly in position	
grateful (adjective) ***	/'greɪtf(ə)l/	dankbar	feeling that you want to thank someone because they have given you something	I would be very grateful if you could give me the address of an authorized repair
<b>o</b> ( <b>y</b> )	, , ,			centre in the Greater Manchester area.
helpful (adjective) **	/'helpf(ə)l/	hilfreich		I thought you were a helpline, but you're not being very helpful.
	/ 110101(0)1/		information	r thought you were a helpline, but you to het being very helplut.
hong up (ugth)		auflegen		It's a terrible line. Could you hang up, and try again?
	/hæŋ ʌp/			
	/həʊld ɒn/	warten		Could you hold on a moment, please?
	/'mødjuːl/	Modul		Next, release the retaining clips at each end of the old memory module.
out of order (adjective)	/aʊt ɒv 'ɔː(r)də(r)/	außer Betrieb	a machine or piece of equipment that is out of order is not working correctly	I'm afraid my fax is out of order.
put through (verb)	/pʊt θruː/	verbinden	if you put a person or call through, you connect someone to the person they want	I'm going to put you through to my supervisor.
			to speak to on the telephone	
refund (verb)	/rɪˈfʌnd/	erstatten	to give someone their money again, especially because they have paid too much	If the customer is unhappy, refund them their money.
	, 11 milia)		for something or have decided they do not want it	
refund (noun)	/'riːfʌnd/	Erstattung		It's not working. I'm going to ask for a refund; I want my money back!
Telulia (liouli)	/ Humanu/	Listationg		it's not working. The going to ask for a refund, I want my money back:
			much for something or have decided you do not want it	
	/rɪˈmuːv/	entfernen		Unscrew and remove the side-panel.
sort out (verb)	/sɔː(r)t aʊt/	regeln	to do what is necessary to deal with a problem, disagreement, or difficult situation	When I get back there are a few things I need to sort out.
			successfully	
speak up (verb)	/spirk vp/	lauter sprechen	to talk louder	I'm sorry, it's not a very good line. Could you speak up a little?
stuck (adjective)	/stʌk/	steckengeblieben	unable to move, or fixed in a particular position, place or way of thinking	There's something stuck inside the box.
	/swit[ pf/	ausstellen		If it isn't working, switch off the PC.
	, 5111 51,		stops working	
switch on (verb)	/swit∫ pn/	anstellen	1 0	When I switch it on, nothing happens.
Switch off (Verb)	/switj bli/	anstellen		when i switch it on, nothing happens.
			make it start working	<b>W</b> I I A I I I I I I A I A
	/'sɪmptəm/	Symptom		If we're going to solve the problem, we need to diagnose the symptoms.
take down (verb)	/teɪk daʊn/	notieren	to write down information or a statement	I'll just take down your name and address
unscrew (verb)	/ʌnˈskruː/	herausschrauben	to remove the screws from something	Unscrew and remove the side-panel.
upgrade (verb) *	/ʌpˈɡreɪd/	aufrüsten/upgraden	to make a computer or other machine more powerful or effective	Alternatively, the simplest solution is to upgrade to the professional version of the
				software.
upset (adjective) **	/ʌp'set/	aufgebracht	very sad, worried, or angry about something	Mr Bullard, the mayor, is very upset about the negative stories in the newspaper.
	, p ,	3	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	3
write off (verb)	/rait pf/	Totalschaden	to damage a vehicle so badly that it is not worth repairing	It was a really bad crash. He's completely written off the car.
		Totalschaden		He wrote-off his car last weekend; it's a total wreck!
write-off (noun)	/raɪt ɒf/	Totalschaden	a vehicle or machine that is so badly damaged that it cannot be repaired	He wrote-on his car last weekend; it's a total wreck!
11-11-0				
Unit 3				
attention-grabbing (adjective)	/əˈtenJ(ə)n græbɪŋ/	Aufmerksamkeit erregend		Wow! Look at that attention-grabbing sign!
			notice it	
chart (noun) **	/t∫aː(r)t/	Diagramm	a list, drawing, or graph showing information in a way that is easy to understand	The chart on the next slide shows our profits for last year.
child-resistant (adjective)	/t∫aɪld rɪ'zɪst(ə)nt/	kindergesichert	something that is child-resistant is designed to that children cannot use it, open it,	All prescription drugs are sold in child-resistant packaging.
		0	or hurt themselves on it	
device (noun) ***	/dɪ'vaɪs/	Gerät		You can use this device for cleaning your house more easily.
. ,	/dai'menf(ə)n/	Ausmaß		Its dimensions are 267cm in width and 43cm in height.
		energiesparend	relating to products, systems, etc. that use as little electricity, gas, etc. as possible	0
energy-saving (adjective)	/'enə(r)dʒi 'seɪvɪŋ/	energiesparenu	relating to products, systems, etc. that use as little electricity, gas, etc. as possible	Energy-saving light builds can save you a lot of money!
ave establing (s. H H )	(on kentfan (	o#####	attending an unusual and therefore police "	Variana design and patching propagations with the state of the
	/aɪ kæt∫ɪŋ/	auffällig		You can design eye-catching presentations with the right software.
	/'faɪə(r) rɪˌtaː(r)d(ə)nt/	feuerhemmend		They used a fire-retardant cloth to put out the fire.
labour-saving (adjective)	/ˈleɪbə(r) ˈseɪvɪŋ/	arbeitserleichternd	labour-saving equipment such as washing machines and vacuum cleaners do jobs	
			in a quick and effective way so that you do not have to spend a lot of time doing	meal in under two hours!
			them yourself	
launch (verb) ***	/lɔːntʃ/	lancieren	,	The new product launches in 2015.
	/lenθ/	Länge	<b>o</b> 1	The FedEx Tube is 96.5 cm in length.
	,,.,,			

fool-proof (adjective)	/fuːl pruːf/	idiotensicher	a fool-proof method, plan, or system is so well designed that it cannot go wrong or is certain to succeed	The instructions were supposed to be fool-proof but he still couldn't understand them.
future-proof (adjective)	/'fjuːt∫ə pruːf/	zukunftsfähig	something that is future-proof will not stop being used because it has been replaced by something newer and more effective	They say no machine is completely future-proof, even the computer.
height (noun) ***	/haɪt/	Höhe	the degree to which something is high or someone is tall	The FedEx Tube is 15.2 cm in height.
mockup (noun)	/'mɒkʌp/	Modell		I've brought with me a mockup of our latest GPS device.
overlay (noun)	/ˌəʊvə(r)'leɪ/	Überlagerung	a set of extra features that are added to a picture, for example by using a computer	Thanks to the radar overlay, you see exactly what the fish are seeing.
printout (noun)	/'print,aut/	Ausdruck	paper printed with information from a computer file	The box can be used to ship small parts or computer printouts.
shockproof (adjective)	/'[pk.pru:f/	stoßfest	designed not to break easily	The shockproof casing significantly reduces the risk of damage.
sketch (noun) *	/sket[/	Skizze	a drawing made guickly that does not have many details	He sent a sketch of how it might look.
tamper-resistant (adjective)	/'tæmpə(r) rɪ'zɪst(ə)nt/	fälschungssicher	if a container has a tamper-resistant lid or top, it is obvious if someone has opened the container in the shop	Most medicine bottles have a tamper-resistant cap.
unprofitable (adjective)	/ʌn'prɒfɪtəb(ə)l/	ertragsarm	an unprofitable business does not make enough money	If the idea is unprofitable, it won't get the funding.
waterproof (adjective) *	/'wɔːtə(r),pruːf/	wasserdicht		It rained all afternoon; she was pleased she had remembered her waterproof iacket.
water-resistant (adjective)	/'wɔːtə(r) rɪ'zɪst(ə)nt/	wasserabweisend	not easily damaged or removed by water	This will need to be water-resistant if they are going to use it on a boat.
width (noun) **	/widθ/	Breite	the distance from one side of something to the other	The FedEx Tube is 15.2cm in width.
Unit 4				
accommodation (noun) **	/əˌkɒmə'deɪʃ(ə)n/	Unterkunft	a place for someone to stay, live, or work in. The usual American word is accommodations	Food and accommodation are provided, but participants pay their own travel costs.
apply for (verb)	/ə'plaı /fə(r)/	sich bewerben	to make an official request for a job or a place in a college or university, or for permission to do or have something	Who can apply for a gap-year placement, and when?
appoint (verb) ***	/ə'pɔɪnt/	ernennen	to choose someone to do a particular job or have a particular position	Two years later he was appointed Logistics Manager.
bonus (noun) **	/ˈbəʊnəs/	Bonus	extra money that you are paid in addition to your usual salary	Due to a successful year, everyone received a Christmas bonus.
commitment (noun) ***	/kə'mɪtmənt/	Einsatz	a promise to do something	The project will require a high level of commitment from our staff.
dismiss (verb) **	/dis'mis/	entlassen	to force someone to leave their job	We've already invested too much time and money to just dismiss him.
facility (noun)	/fəˈsɪləti/	Einrichtung		The gym had amazing facilities: a spa, a dance studio and even a boxing ring!
headhunter (noun)	/'hed,hʌntə(r)/	Headhunter	people to use	She's obviously had other offers, perhaps from a headhunter, and she's thinking
. ,			leave their jobs and go to work for another company	about resigning.
high-flier (noun)	/haɪ 'flaɪə(r)/	Senkrechtstarter	someone who has achieved a lot and is determined to continue being successful	You've flagged her as a high-flier.
initiative (noun) ***	/ɪˈnɪʃətɪv/	Initiative	the opportunity to take action before other people do	She's an excellent team-player, and she really enjoys taking initiative.
luncheon voucher (noun)	/'lʌnt∫(ə)n 'vaʊt∫ə(r)/	Essensbon	a piece of paper given by an employer that can be used for buying lunch in some restaurants and shops	
medical insurance (noun)	/'medɪk(ə)l ɪnˈʃʊərəns/	Krankenversicherung	a type of insurance that pays for your medical treatment when you are ill	My medical insurance expires next week; I must remember to renew it.
multitasking (noun)	/,mʌlti'taːskɪŋ/	Multitasking	the activity of doing more than one thing at the same time, such as talking on the phone while you are working on a computer	
pension (noun) ***	/'pen∫(ə)n/	Rente	money that someone regularly receives after they have stopped working because	My company has an excellent pension plan.
	/ ****** /	Cabaltaarkähuna	of their age, paid either by their company or by the government	We now him a his wine any months are when he was premoted
raise (noun) redundant (adjective) ** (to	/reɪz/ /rɪˈdʌndənt/	Gehaltserhöhung entlassen werden	a rise in the amount that you are paid for work if someone is redundant, they have been told they must leave their job because	We gave him a big raise six months ago when he was promoted. One fifth of IMM's staff have been made redundant.
make someone redundant)	/II d/ildbilt/	entiassen werden	they are no longer needed	One man of huma stan have been made redundant.
to have a good relationship	/tuː hæv eɪ gʊd rɪˈleɪʃ(ə)nʃɪ	n eine aute Beziehung haben	to behave in a friendly way with someone	I don't have a good relationship with my boss; I always feel awkward around her.
with (expression)	wið/	p eine gate bezienang haben	to behave in a menuly way with someone	r don't have a good relationship with his boss, r always reel awtward around her.
résumé (noun)	/rɪ'zjuːmeɪ/	Lebenslauf	a document giving details of your qualifications and the jobs you have had in the	Aisha's résumé was impressive.
retire (verb) **	/rɪˈtaɪə(r)/	in den Ruhestand treten	past that you send to someone when you are applying for a job to stop working, especially when you reach the age when you are officially too old	He retired from business and now lives in the south of France
			to work	
sabbatical (noun)	/səˈbætɪk(ə)l/	Auszeit	a period away from work when people such as college or university teachers can study, rest, or travel	
shortlist (verb)	/ˈʃɔː(r)t,lɪst/	in die engere Auswahl kommen	to add someone to a list of the people or things that you think could be suitable for a job, prize, team, etc., chosen from a larger number of people or things	Aisha was shortlisted.
stock option (noun)	/støk 'øp∫(ə)n/	Aktienerwerbsoption	an arrangement by which a worker can buy shares in the company they work for at a good price and will make money if they keep them for an agreed number of years	Stock options can be very profitable for employees.

www.macmillanenglish.com/TheBusiness2.0

underperform (verb) unemployed (adjective) *** vacancy (noun) * wannabe (noun)	/,ʌndə(r)pə(r)'fɔː(r)m/ /,ʌnɪm'plɔɪd/ /'veɪkənsi/ /'wɒnəbi/	schlechte Arbeit leisten arbeitslos offene Stelle Möchtegern	to be less successful than people expect without a job a job that is available for someone to do someone who wants to be famous or successful	He's consistently underperformed. While he was unemployed Josef studied for a master's degree. I know there's a vacancy over there for someone with her profile. Now then, we come to our old friend Shane Garney, Mr Wannabe himself.
Unit 5 amount (noun) ***	/ə'maʊnt/	Betrag	a quantity of something	Firstly, external growth with a reasonable amount of debt will make us less
annual (adjective) *** availability (noun) ** bank statement (noun)	/'ænjuəl/ /əˌveɪlə'bɪləti/ /bæŋk steɪtmənt/	jährlich Erreichbarkeit Kontoauszug	calculated or considered over a period of one year the state of being able to be obtained or used a document that shows all the money that went into or out of your bank account	vulnerable. Shareholders are finding annual results disappointing. The hotel has availability for our conference in June. When I checked my bank statement, I noticed that you have debited my product
bring down (verb) browse (verb) *	/brɪŋ daʊn/ /braʊz/	reduzieren/sinken durchstöbern	during a particular period of time to reduce the rate, level, or amount of something to look at a website on the Internet	card twice! We'll place an order if you bring down the price. The customer browses the site and identifies the product which interests him.
compromise (noun) **	/'kømprəmaız/	Kompromiss	a way of solving a problem or ending an argument in which both people or groups accept that they cannot have everything they want	I'm sure we'll find a compromise if we continue talking.
credit (verb) * debit (verb)	/'kredɪt/ /'debɪt/	gutschreiben belasten	to add an amount of money to an account if a bank debits your account, it takes money out of it for a particular purpose	Your account has been credited with the money owed. The customer's credit card account is debited when the payment is processed.
deposit (noun) **	/dɪ'pʊzɪt/	Anzahlung	a first payment that you make when you agree to buy something expensive such as a car or house. The rest of the money that you pay later is called the balance	We can only deliver by 1 July if we receive a 30% deposit within ten days.
discount (noun) ** express carrier (noun) fee (noun) *** firm up (verb)	/'dɪs,kaʊnt/ /ɪk'spres 'kæriə(r)/ /fiː/ /fɜː(r)m ʌp/	Discount Express-Kurier Gebühr bestätigen	a reduction in the price of something a company that delivers letters and packets quickly money that you pay to a professional person or institution for their work to become more definite, or to make something more definite	We might consider a larger discount if you improve your delivery times. The product is shipped to the customer's address by mail or express carrier. The monthly fee for PZpay Pro is just \$12. I'm not sure right now; let me call you next week and we can firm up those plans.
fixed cost (noun)	/fɪkst kɒst/	Festkosten	a cost such as rent that a company has to pay that does not depend on how much it produces	We expect fixed costs to stabilize.
go over (verb) grant (verb) *** mail (noun) **	/gəʊ əʊvə(r)/ /graːnt/ /meɪl/	durchgehen bewilligen Post	to check something carefully to allow someone to have or do what they want the system for sending and delivering letters, parcels etc. to houses, offices etc. The usual British word is post.	Shall we go over the marketing strategy next? He was granted a leave of absence from work for personal reasons. The mail arrived late today.
point out (verb)	/pɔɪnt aʊt/	(auf etwas) hinweisen	to tell someone something	He was careful to point out the maximum number of holidays to be taken each month.
proposal (noun) *** quote (noun) *	/prə'pəʊz(ə)l/ /kwəʊt/	Vorschlag Angebot	a plan or suggestion, especially a formal one that a group has to consider the price that someone says they will charge you for doing a particular piece of work	Please find below a proposal for our Pzpay merchant account. Can you give us a quote for the renovation plans?
quote (verb) ***	/kwəʊt/	Angebot machen	to tell someone what price you would charge them to do a particular piece of work	How much did they quote for the office refurbishment?
refund (noun)	/'riːfʌnd/	Erstattung	money that was yours that you get again, especially because you have paid too much for something or have decided you do not want it	The train was cancelled and we didn't even get a refund on our tickets!
reject (verb) *** seek (verb) *** subject to (expression) transaction (noun) **	/rɪ'dʒekt/ /siːk/ /səbdʒekt tuː/ /træn'zæk∫(ə)n/	verwerfen anstreben abhängig (von etwas) sein Vorgang	to not agree to an offer, proposal, or request to ask for something, or to try to get something depending on whether something happens the action or process of buying or selling something	He rejected the proposal immediately as it was not cost-effective. The negotiator is seeking a compromise. Availability is subject to negotiation. Now that's agreed, I'll put the transaction through the system.
<b>Unit 6</b> absence (noun) ***	/'æbs(ə)ns/	Abwesenheit	a period of time when someone is not where they should be or where they usually	I have received two apologies for absence.
agenda (noun) ** approve (verb) *** compensate (verb) **	/əˈdʒendə/ /əˈpruːv/ /ˈkømpənseɪt/	Tagesordnung abzeichnen entschädigen	are a list of things that people will discuss at a meeting to give official agreement or permissions to do something to pay someone money because they have suffered an injury or loss	The next point on the agenda is company policy on gifts. Only expenses which have been approved by a manager will be reimbursed. Management will negotiate a settlement which will satisfy all parties and compensate the victims properly.
confusing (adjective) *	/kənˈfjuːzɪŋ/	verwirrend	if something is confusing, it is not easy to understand because it is complicated or not well organized or explained	
damage limitation (noun) decency (noun) deceptive (adjective)	/'dæmɪdʒ ˌlɪmɪ'teɪʃ(ə)n/ /'diːs(ə)nsi/ /dɪ'septɪv/	Schadensbegrenzung Anstand betrügerisch	the process of trying to limit the negative effects of something behaviour that is good, moral, or reasonable something that is deceptive seems very different from the way it really is	Unless we focus on damage limitation, we are going to lose a lot of money. Companies have a moral duty to uphold the standards of common decency. Advertisements are frequently deceptive and often confusing.

www.macmillanenglish.com/TheBusiness2.0

dishonest (adjective) *	/dɪs'ɒnɪst/	unehrlich	willing to do things that are not honest, for example tell lies or steal things	Advertisers are neither more dishonest nor any less altruistic than the rest of us.
extravagant (adjective) give out (verb)	/ɪk'strævəgənt/ /ɡɪv aʊt/	extravagant verteilen	extreme, unusual, or unreasonable to give something to several people	Advertisements sometimes make extravagant promises. I'll just give out this handout.
law (noun) ***	/1cl/	Gesetz	a system of rules within a country, region, or community dealing with people's behaviour and activities	The company should obey the law or face a lawsuit or fine.
minutes plural (noun) *** misleading (adjective) *	/'mɪnɪts/ /mɪs'liːdɪŋ/	Protokoll irreführend	an official written record of what is discussed or decided at a formal meeting intended or likely to make someone believe something that is correct or not true	Let's start by approving the minutes of the last meeting. The report was one-sided and very misleading.
moral duty (noun) reliable (adjective) ** settlement (noun) ** standard (noun) ***	/'mɒrəl 'djuːti/ /rɪ'laɪəb(ə)l/ /'set(ə)lmənt/ /'stændə(r)d/	moralische Pflicht verlässlich Einigung Standard	something that you should do because it is right used about someone whose information can be trusted to be accurate a formal agreement that ends a disagreement a level of quality or achievement, especially one that people generally consider normal or acceptable	Companies have a moral duty to look after their employees. That courier service isn't very reliable; they are always late. They managed to agree on a settlement after hours of negotiations. The standard of service in this restaurant has really improved.
stick to (verb) transparency (noun)	/stɪk tuː/ /træns'pærənsi/	bei etwas bleiben Transparenz	to talk or write about one particular thing only an honest way of doing things that allows other people to know exactly what you are doing	We have lots to discuss, so let's stick to the agenda. It is essential to acknowledge the problem; nothing less than total transparency will do.
trustworthy (adjective)	/ˈtrʌs(t)ˌwɜː(r)ði/	vertrauenswürdig	able to be trusted as being honest, safe or reliable	Business people and companies are not always as reliable or as trustworthy as
unanimous (adjective)	/juːˈnænɪməs/	einstimmig	a unanimous decision, vote, agreement etc. is one that everyone agrees with and	We seemed to have reached a unanimous decision.
uphold (verb) *	/ʌpˈhəʊld/	hochhalten	to show that you support something such as an idea by what you say or do	The company should uphold standards of common decency.
<b>Unit 7</b> bankrupt (adjective) *	/'bæŋkrʌpt/	insolvent	a person or business that is bankrupt has officially admitted that they have no money and cannot pay what they owe	The company declared itself bankrupt last year.
be in the black (expression) bid (verb) **	/biː ɪn ðiː blæk/ /bɪd/	in den schwarzen Zahlen sein bieten	to have money in your bank account, or with more money than you owe to offer a particular amount of money for something, for example at an auction (=an event where things are sold to the person who offers the most money)	Air New Zealand are in the black. They decided to bid \$500 for the painting.
bid (noun) **	/bɪd/	Angebot	an offer to buy shares in a company and take control of it	Oxter Holdings today confirmed that they have increased their bid for Fraxis Corp. to \$98 per share.
billing (noun)	/'bɪlɪŋ/	Abrechnung	the process of sending bills for payment	Last year our billings rose by 90%.
corporate raid (noun)	/'kɔː(r)p(ə)rət reɪd/	feindliche Übernahme	an attempt to take control of a company by buying a large number of its shares	A wave of corporate raids resulted in a sudden surge in redundancies.
cover (verb) *** double (verb) ** filter through (verb) float (verb) ** flotation (noun) fluctuate (verb) FTSE 100 (abbreviation)	/'kʌvə(r)/ /'dʌb(ə)l/ /fɪltə(r) θruː/ /fləu'teɪʃ(ə)n/ /fləu'teɪʃ(ə)n/ /flʌtʃueɪt/ /futsi: wʌn 'hʌndrəd/	decken verdoppeln sich verbreiten (eine Anleihe) auflegen Börsengang schwanken FTSE 100	to have enough money to pay for something to become twice as big, twice as much, or twice as many if information filters through, it reaches people slowly, in an unofficial way to start to sell a company's shares on the stock market the sale of shares in a company for the first time to change frequently the Financial Times Stock Exchange Index: an average of the prices of shares from the 100 most important companies on the London stock exchange	Oldies records cover costs themselves. Our turnover almost doubled last year. South American shareholders were optimistic as news filtered through of a Fraxis Corp. was floated in 1993 at just \$15 per share. The company is planning a \$50 million stock market floation. Production costs fluctuate over the year. The FTSE 100 fell again as a result of increasing economic uncertainty.
go under (verb)	/ɡəʊ ʌndə(r)/	untergehen	if something such as a business goes under, it fails completely and stops	Titanic Enterprises went under at the end of last year.
hostile takeover (noun)	/'hɒstaɪl 'teɪk,əʊvə(r)/	feindliche Übernahme	a situation in which one company takes control of another company by buying the majority of its shares, in a way which is opposed by the company that is being	Share prices often go up sharply because of rumours of a hostile take over.
level off (verb)	/lev(ə)l ɒf/	einpendeln	to stop becoming more or less, and remain the same	Our overheads should level off now we've made these changes.
peak (verb)	/piːk/	einen Höchststand erreichen	to reach the highest amount or level, before becoming lower	Our debt peaks at the end of summer.
reach a high (verb)	/riːt∫ ə haɪ/	einen Höchststand erreichen	if something reaches a high, it rises to its highest level or amount	Liabilities reach a high when business is slow in August.
shoot up (verb)	/∫urt ∧p/	in die Höhe schnellen	to increase quickly by a large amount	Due to lower labour costs, profits will shoot up dramatically.
sink (verb) **	/sɪŋk/	fallen	to go down in value or amount	As the company's stock sank to rock-bottom, chairman Leonard Caprio described it as 'only the tip of the iceberg'.
slide (verb) **	/slaɪd/	rutschen	to become smaller in amount	In 2001 our stock slid to a record low.
slump (verb)	/slʌmp/	einbrechen	to be suddenly reduced to a much lower level	Our shares slumped during the crash.
stabilize (verb)	/'steɪbəlaɪz/	stabilisieren	to reach a state where there are no longer any major changes or problems	After months of fluctuation, the company's profits have stabilized.
stock market (noun) *	/støk maː(r)kɪt/	Aktienmarkt	a place where people buy and sell shares in companies	He invested everything in the stock market.
strategic alliance (noun)	/strə'tiːdʒɪk ə'laɪəns/	strategische Allianz	an arrangement between two companies to work together, carefully planned in order to achieve a particular goal	As a result of its strategic alliances, the company enjoyed moderate growth.

check up (on) (verb)	/t∫ek ∧p (ɒn)/	überprüfen	to find out information about someone, especially secretly	Check up on your new customer's creditworthiness before you sign a contract
compensation (noun) **	/ˌkømpən'seɪʃ(ə)n/	Entschädigung	money that someone receives because something bad has happened to them	He was awarded \$1000 compensation after the accident.
comply with (verb)	/kəm'plaı wıð/	erfüllen	to obey a rule or law, or to do what someone asks you to do	Complying with the American Food and Drug Administration is essential if they want to sell the product in the States.
cover (noun) ***	/'kʌvə(r)/	Deckung	an agreement by an insurance company to pay money in a particular situation or for a particular event, person, or thing. The American word is coverage	Insurance provides cover in case of an accident.
default (on) (noun) file a claim (expression) forwarder (noun)	/'dɪˌfɔːlt (ơn)/ /faɪl ə kleɪm/ /'fɔː(r)wə(r)də/	(eine Verpflichtung) nicht einhalten einen Anspruch geltend machen Spediteur	a situation in which a person or company fails to pay money that they owe to make an official request for money that you believe you have a right to a company that arranges for goods to be transported, especially to another country	Credit insurance reduces the risk of default on export payments. After the fire, the company filed a claim for compensation. This will be a regular order, so it means a lot of business for the forwarder.
frequent-flyer scheme (noun)	/'friːkwənt 'flaɪə(r) skiːm/	Vielfliegerprogramm	a scheme offered by an airline, which gives discounts as a reward to people who often travel on their flights	You can save a lot of money if you join a frequent-flyer scheme.
get behind with (verb)	/get bɪ'haɪnd wɪð/	in Verzug geraten	if you get behind with work or payments, you have not done as much work or made as many payments as you should have	She doesn't want Kawasaki to get behind with their payments.
goods plural ***	/gʊdz/	Waren	objects produced for sale	Due to a delayed shipment, the goods did not arrive on time.
issue (verb) ***	/'ɪʃuː/	ausstellen	to announce something, or to give something to people officially	After the exporter and foreign customer finally reach a deal, the exporter will ship the goods and issue an invoice.
load (verb) **	/ləʊd/	beladen	to put a load onto or into something such as a vehicle or container	It took several hours to load the container.
loyalty (noun) **	/ˈlɔɪəlti/	Treue	continued use of the products or services of a particular business	Frequent-flyer schemes, free gifts and credit are all ways of developing customer loyalty.
miss (verb) ***	/mɪs/	entgehen	to fail to do something	I listened carefully but I missed the point he was trying to make.
portfolio (noun) *	/pɔː(r)t'fəʊliəʊ/	Portfolio	used about other sets of things that belong to someone	They are looking to expand their portfolio of customers.
port of entry (noun)	/po:(r)t əv 'entri/	Einfuhrhafen	the place where someone or something officially enters a country	Can you locate the port of entry for this shipment?
settle (verb) ***	/ˈset(ə)l/	begleichen	to pay all the money that you owe to a particular person or company	We regret to inform you that we are suspending all shipments until this outstanding balance has been settled.
submit (verb) ***	/səb'mɪt/	einreichen	to formally give something to someone so that they can make a decision about it	A Slovakian company has submitted an application for credit.
query (verb) vet (verb)	/'kwɪəri/ /vet/	in Frage stellen überprüfen	to ask a question about something because you have doubts about it to check someone's character or reputation to find out if they are suitable for a particular job	Mr Takahashi queries the invoice. He asks for more time to pay. Riaz Hussain's responsibilities include vetting corporate and individual applications for credit.